



**HOHNER**  
ENJOY MUSIC

Join us!

## BECOME PART OF THE HOHNER SOUND

For over 160 years, HOHNER has opened the doors to the world of music for countless people around the globe. Our free reed instruments have written musical history and played a decisive role in the development of blues, folk and jazz. HOHNER is world market leader in the field of harmonicas, with exports to 85 countries on five continents.

We live for music and are committed to continual improvement and development. Whether for pop, Americana, classical music or rock, we provide instruments of the highest quality and service from musicians, for musicians. Does that sound like something you'd like to be part of? Then we look forward to receiving your job application, including your salary expectations and earliest possible starting date.

### Product Manager Harmonica (m/f/o)

#### Your profile:

- University degree or equivalent qualification
- Several years of relevant professional experience in product or project management, or comparable positions
- Very good English language skills, ideally also further foreign language skills
- Analytical and proactive working methods, combined with hands-on pragmatism
- Familiarity with the harmonica community advantageous
- Willingness to travel internationally
- Passion for music

#### Your responsibilities:

- Market analysis, competition monitoring and definition of appropriate growth strategies
- Leadership of internal and external product development teams
- Initiation and supervision of product innovation and optimization
- Distribution support through training courses, customer visits and event management
- Further development of concepts for intensive cooperation with musicians, music schools, associations and multipliers
- Coordination of international project teams and suppliers

The workplace is HOHNER Headquarters in Trossingen / Germany. Applicants are expected to be willing to relocate.

Please email your application to [personal@hohner.de](mailto:personal@hohner.de) or send it by post to:

HOHNER Musikinstrumente GmbH  
Andreas-Koch-Straße 9 · 78647 Trossingen · Germany · [www.hohner.de](http://www.hohner.de)